BRAND GUIDELINES · V1.0



# Kompendra

One source of truth for regulatory compliance.

OCTOBER 2026

# Five records, one K.




The Kompendra mark is built from a single stem and five short bars, like entries in a register. Stepped in and back out, they form the letter K.

The bar in Assurance Teal sits where the arms meet: the one control that holds everything else in place. That idea, a compendium of obligations organised around what matters, is the brand in one shape.

The wordmark is set in Manrope Bold with −3.5% tracking and supplied as outlines. Never retype it.

# Logo versions

Horizontal · primary




Horizontal · reversed




Stacked




Mark only



One colour · black




One colour · white




Use the horizontal colour logo wherever it fits. Use the stacked logo in square or narrow spaces, and the mark alone only where Kompendra is already named nearby (app icons, avatars, favicons). Use the one-colour versions for single-ink print, embossing and fax-grade documents.

# Give it room.




**Clear space.** Keep a margin of at least **X** on every side, where X is twice the width of the mark's stem. Nothing (text, edges, other logos) enters that zone.

**Minimum size.** Horizontal logo: 120 px wide on screen, 30 mm in print. Stacked logo: 72 px / 18 mm. Mark alone: 16 px / 5 mm. Below these, the bars close up.




ACTUAL MINIMUM PRINT SIZES

# Colour

## Ledger Navy

| | |
|---|---|
| HEX | #0F1E3D |
| RGB | 15 30 61 |
| CMYK* | 75 51 0 76 |

Logo, headlines, primary UI, dark backgrounds.

## Assurance Teal

| | |
|---|---|
| HEX | #0FA38A |
| RGB | 15 163 138 |
| CMYK* | 91 0 15 36 |

The accent bar, highlights, charts, large type.

## Teal Deep

| | |
|---|---|
| HEX | #0B7A67 |
| RGB | 11 122 103 |
| CMYK* | 91 0 16 52 |

Teal text and links on light backgrounds.

## Paper

| | |
|---|---|
| HEX | #F4F5F7 |
| RGB | 244 245 247 |
| CMYK* | 1 1 0 3 |

Page and panel backgrounds. White is also fine.

Navy leads; teal is the accent, used sparingly, as in the mark. Assurance Teal is for graphics and large text only (3.2:1 on white). For teal text and links use Teal Deep, which passes WCAG AA at 5.2:1. *CMYK values are straight conversions; proof against a printed sample before any print run.

# Typography

Aa

### Manrope

Display and headings, weights 600–800, tracking −1% to −3.5%. The wordmark is Manrope Bold. Free under the SIL Open Font License from Google Fonts.

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Aa

### Inter

Body copy, product UI and documents, weights 400–600. Already used on kompendra.io and free under the SIL Open Font License.

Map every obligation to a policy, a control, a test and its evidence. Reproduce any report, for any date, for any regulator.

IBM PLEX MONO · LABELS, REFERENCES, DATA

# Please don’t.

Don’t stretch




Don’t rotate




Don’t recolour




Don’t add effects




Don’t outline




Don’t use on low contrast




Don’t rebuild, retype, rearrange or animate the logo’s parts. Always use the supplied files.

# Icons & social

App icon · favicon









